



# Firm/Corporate Sponsorship Opportunities

2019 - 2020

## Ask a Lawyer \$200

Date: *October 10, 2019*

Sponsorship form due by **September 26, 2019**

Includes: • *Firm name in all email blasts before the event*

- *Prominent listing at event*
- *Listing in BRIEFS*

## Annual Dinner \$300

Date: *November 14, 2019*

Sponsorship form due by **October 31, 2019**

Includes: • *Firm name in all email blasts before the event*

- *Prominent listing at event*
- *Prominent listing on program*
- *Verbal recognition at event*
- *Listing in BRIEFS*

## Annual “Meet the Judges” Reception \$275

Date: *January 23, 2020*

Sponsorship form due by **January 13, 2020**

Includes: • *Firm name in all email blasts six weeks before the event*  
• *Prominent listing at event*  
• *Listing in BRIEFS*

## ICBA Bench Bar Conference \$300

Date: *Saturday, February 1, 2020*

Reserve a sponsorship for the next biennial ICBA Bench Bar event

Includes: • *List of attendees*  
• *Company name displayed at event*  
• *Listing in BRIEFS*  
• *Company name in email marketing*

## Annual Barristers Night \$200

Date: *March 12, 2020*

Sponsorship form due by **February 27, 2020**

Includes: • *Firm name in all email blasts before the event*  
• *Prominent listing at event*  
• *Listing in program*  
• *Listing in BRIEFS*

## Annual Shrimp Dinner/Annual Meeting \$275

Date: *May 13, 2020*

Sponsorship form due by **May 1, 2020**

Includes: • *Firm name in all email blasts before the event*  
• *Prominent listing at event*  
• *Verbal recognition at event*  
• *Listing in BRIEFS*

## Member Update \$250

**Exclusive Monthly Sponsor**

***The Member Update is a biweekly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.***

**Includes: *Firm logo at the top of the Member Update for two Update launches***  
***Limited spots available.***

## Monthly Deliberations \$300

*Each month, ICBA members gather at a local establishment for conversation and camaraderie. Firm/Corporate link included in member update and monthly email reminders. This is a one time annual fee.*

## ICBA Firm/Corporate Sponsorship Opportunities 2019 - 2020

### Champions Package (\$1890)

\$ \_\_\_\_\_

Includes:

- All ICBA events
- Social media exposure
- Firm logo at top of Member Update e-mail campaign (1)
- Logo on BRIEFS banner as sponsor (1)
- Logo on website with live link
- Firm link in Monthly Deliberations reminder
- Signage at events
- Listing in Annual Dinner on-site program

### Leaders Package (\$517.50)

\$ \_\_\_\_\_

Includes:

- Annual Dinner and Shrimp Dinner
- Social media exposure by promoting Firm/Corporation Posts
- Listing in ICBA BRIEFS
- Signage at events
- Listing in Annual Dinner on-site program

### Supporter Package (Build your own package)

\$ \_\_\_\_\_

Fiscal Year (7/1/2018 - 6/30/2019)	Cost	Champion s	Leaders	Supporter (Your Choice)
Ask a Lawyer	\$200	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$300	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual "Meet the Judges" Reception	\$275	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Annual Barristers Night</b>	\$200	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Shrimp Dinner/Annual Meeting	\$275	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2020 ICBA Bench Bar Conference	\$300	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update	\$250	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly Deliberations	\$300	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Total Value		\$2100	\$575	
Discount (10%)		\$210	\$57.50	\$0
Grand Total		\$1890	\$517.50	

**Deadline for Champions and Leaders Package Sponsorship is October 31, 2019**

For Office Use Only

\_\_\_\_\_  
Initial      Entered In DataBase      \_\_\_\_\_  
Date

\_\_\_\_\_  
Initial      Thank you letter sent      \_\_\_\_\_  
Date

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**Name of Contracting Representative**

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**Company Name (please print EXACTLY how you want your company name to appear on signage)**

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**Address**

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**City**

**State**

**Zip**

**Phone**

**Fax**

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**Email Address** \_\_\_\_\_

☐ Check enclosed, payable to ICBA

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**Authorized Signature**

**Date**

Please complete this form and return to:  
ICBA, PO Box 66, Grand Ledge, MI 48837  
Phone: (517) 627-3938  
Fax: (517) 627-3950  
Email: [valeries@inghambar.org](mailto:valeries@inghambar.org)

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