



Vendor Sponsorship Opportunities

2019 - 2020

Ask a Lawyer \$300

Date: *Thursday, October 10, 2019*

Sponsorship form due by **Thursday, September 26, 2019**

- Includes:
- *List of attendees*
 - *Company name displayed at event*
 - *Listing in BRIEFS*
 - *Company name in email marketing*

Annual Dinner \$300

Date: *Thursday, November 14, 2019*

Sponsorship form due by **Thursday, October 31, 2019**

- Includes:
- *List of attendees*
 - *Company name displayed at event*
 - *Listing in BRIEFS*
 - *Company name in email marketing*
 - *Listing in program*

Annual “Meet the Judges” Reception \$300

Date: *Thursday, January 23, 2020*

Sponsorship form due by **Thursday, January 9, 2020**

Includes: • *List of attendees*

- *Company name displayed at event*
- *Listing in BRIEFS*
- *Company name in email marketing*

Annual Barristers Night \$300

Date: *Thursday, March 12, 2020*

Sponsorship form due by **Thursday, February 27, 2020**

Includes: • *List of attendees*

- *Company name displayed at event*
- *Listing in BRIEFS*
- *Company name in email marketing*
- *Listing in program*

Annual Shrimp Dinner/Annual Meeting \$300

Date: *Wednesday, May 13, 2020*

Sponsorship form due by **Wednesday, April 29, 2020**

Includes: • *List of attendees*

- *Company name displayed at event*
- *Listing in BRIEFS*
- *Company name in email marketing*

ICBA Bench Bar \$300

Date: *Saturday, February 1, 2020*

Reserve a sponsorship for the next biennial ICBA Bench Bar event

Includes: • *List of attendees*

- *Company name displayed at event*
- *Listing in BRIEFS*
- *Company name in email marketing*

Member Update \$300

Exclusive Monthly Banner Sponsor

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.

First come first serve. Limited spots available.

Includes: *Company logo included in the Member Update for two (2) Update launches*

- *This is a one-time annual fee*

Website Listing \$350

The ICBA website is a great resource to get information, history, and helpful documents. Have your company logo and a live link to your company website placed on the ICBA website.

Monthly Deliberations \$300

- Includes:
- *Listing in BRIEFS*
 - *Company name in email marketing*

BRIEFS Announcements \$300

BRIEFS is the official publication of the Ingham County Bar Association. It provides substantive articles on many areas of the law as well as the latest information on happenings in our local legal community. Published 6 times a year, ICBA members are notified about the BRIEF's publication by e-newsletter. **Includes:** *Company logo in BRIEFS notification e-newsletter for the 2019-2020 fiscal year.*

Member Update Advertisement \$300

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.

Fiscal Year (7/1/2019 - 6/30/2020)	Cost	Platinum	Gold	Build Your Own (Select)
Ask a Lawyer	\$300	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$300	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Annual "Meet the Judges" Reception	\$300	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Barristers Night	\$300	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual Shrimp Dinner/Annual Meeting	\$300	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020 ICBA Bench Bar Conference	\$300	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly Deliberations	\$300	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ICBA Website Listing	\$350	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Banner	\$300	2	0	___ / 2 (\$300 per 2)
Member Update Advertisement	\$300	1	0	___ / 1
BRIEFS Announcements	\$300	1	0	___ / 1
Total Value		\$3,350	\$600	
Discount (10%)		\$335	\$60	\$0
Grand Total		\$3,015	\$540	

Deadline for Platinum and Gold Package Sponsorships is September 1, 2019

For Office Use Only

Initial Entered In DataBase _____
Date

Initial Thank you letter _____
Date

**ICBA Vendor Sponsorship Opportunities
2019 - 2020**

Yes, we would like to participate!

Platinum Package (\$3,015)
Includes:

\$ _____

- All ICBA events
- Social media marketing
- Company logo at top of Member Update e-mail campaign (2)
- Logo on BRIEFS banner as sponsor (1)
- Logo on website with live link
- Signage at events
- Listing in Annual Dinner on-site program

Gold Package (\$540)

\$ _____

Includes:

- Two ICBA events: Barristers Night and Annual Dinner
- Social media marketing with company listing only
- Listing in ICBA BRIEFS after the events
- Signage at events
- Listing in Annual Dinner on-site program

Build Your Own Package (Mark in the 'Build Your Own' column which events and releases you would like to support)

\$ _____

Includes:

Whichever events and releases you select from the options.

Name of Contracting Representative

Company Name (please print EXACTLY how you want your company name to appear on signage)

Address

City

State

Zip

Phone

Fax

Email Address

Check enclosed, payable to ICBA

Authorized Signature

Date

Please complete this form and return to: ICBA PO Box 66, Grand Ledge, MI 48837 Phone: 517-627-3938 Fax: 517-627-3950 Email: valeries@inghambar.org. *On occasion, ICBA will add events/activities to their calendar. updated: 8-30-19 vls