



Firm/Corporate Sponsorship Opportunities

2020 - 2021

Ask a Lawyer \$220

Date: October 8, 2020

Sponsorship form due by **September 24, 2020**.

Includes: • *Firm name in all email blasts before the event*

• *Prominent listing at event*

• *Listing in BRIEFS*

Annual Dinner \$320

Date: November 12, 2020

Sponsorship form due by **October 21, 2020**.

Includes: • *Firm name in all email blasts before the event*

• *Prominent listing at event*

• *Prominent listing on program*

• *Verbal recognition at event*

• *Listing in BRIEFS*

Annual “Meet the Judges” Reception \$295

Date: January 21, 2021

Sponsorship form due by **January 7, 2021**.

Includes:

- *Firm name in all email blasts six weeks before the event*
- *Prominent listing at event*
- *Listing in BRIEFS*

Annual Barristers Night \$220

Date: March 11, 2021

Sponsorship form due by **February 25, 2021**.

Includes:

- *List of attendees*
- *Company name displayed at event*
- *Listing in BRIEFS*
- *Company name in email marketing*
- *Listing in program*

Annual Shrimp Dinner/Annual Meeting \$295

Date: May 12, 2021

Sponsorship form due by **April 28, 2021**.

Includes:

- *List of attendees*
- *Company name displayed at event*
- *Listing in BRIEFS*
- *Company name in email marketing*

Member Update \$270

Exclusive Monthly Banner Sponsor

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.

First come first serve. Limited spots available.

Includes: *Company logo included in the Member Update for two (2) Update launches*

- *This is a one-time annual fee*

Monthly Deliberations \$320

Includes:

- *Listing in BRIEFS*
- *Company name in email marketing*

To submit your sponsorship package, please submit pages 3 and 4 of this sponsorship package.

**ICBA Firm/Corporate Sponsorship Opportunities
2020 – 2021**

Firm/Corporate Name: _____

Champions Package (\$1,750)

\$ _____

Includes:

- All ICBA events
- Social media exposure
- Firm logo at top of Member Update e-mail campaign (1)
- Logo on BRIEFS banner as sponsor (1)
- Logo on website with live link
- Firm link in Monthly Deliberations reminder
- Signage at events
- Listing in Annual Dinner on-site program
- One full-page article in Briefs written by the firm and/or its members of employees prominently-placed and marked as a Champions Sponsor (1)
 - **This is an exclusive offer only available to Champions Sponsors.**

Leaders Package (\$550.00)

\$ _____

Includes:

- Two ICBA events: Barristers Night and Annual Dinner
- Social media marketing with company listing only
- Listing in ICBA BRIEFS after the events
- Signage at events
- Listing in Annual Dinner on-site program

Supporters Package

\$ _____

Mark in the 'Supporters' column which events and releases you would like to support.

Fiscal Year (7/1/2020 - 6/30/2021)	Cost	Champions	Leaders	Supporters (Select)
Ask a Lawyer	\$220	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$320	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual "Meet the Judges" Reception	\$295	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Barristers Night	\$220	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Shrimp Dinner/Annual Meeting	\$295	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Monthly Deliberations	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Banner	\$270	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Total Value		\$1,940	\$615	
Discount		\$190	\$65	\$0
Grand Total		\$1,750	\$550	

Deadline for Champions and Leaders Package Sponsorships is September 1, 2020

**ICBA Firm/Corporate Sponsorship Opportunities
2020 – 2021**

Firm/Corporate Name: _____

Name of Contracting Representative

Company Name (please print EXACTLY how you want your company name to appear on signage)

Address

City State Zip

Phone Fax

Email Address _____

☐ Check enclosed, payable to ICBA

Authorized Signature

Date

Please complete the forms and return to:

ICBA
PO Box 66
Grand Ledge, MI 48837
Phone: 517-627-3938
Fax: 517-627-3950
Email: valeries@inghambar.org.

*On occasion, ICBA will add events/activities to their calendar.

Updated: 04-10-20 vls

For Office Use Only

Initial Entered In DataBase Date _____

Initial Thank you letter Date _____