



Vendor Sponsorship Opportunities

2020 - 2021

Ask a Lawyer \$320

Date: October 8, 2020

Sponsorship form due by **September 24, 2020**.

Includes: • *List of attendees*

- *Company name displayed at event*
- *Listing in BRIEFS*
- *Company name in email marketing*

Annual Dinner \$320

Date: November 12, 2020

Sponsorship form due by **October 21, 2020**.

Includes: • *List of attendees*

- *Company name displayed at event*
- *Listing in BRIEFS*
- *Company name in email marketing*
- *Listing in program*

Annual “Meet the Judges” Reception \$320

Date: January 21, 2021

Sponsorship form due by **January 7, 2021**.

Includes: • *List of attendees*

- *Company name displayed at event*
- *Listing in BRIEFS*
- *Company name in email marketing*

Annual Barristers Night \$320

Date: March 11, 2021

Sponsorship form due by **February 25, 2021**.

Includes: • *List of attendees*

- *Company name displayed at event*
- *Listing in BRIEFS*
- *Company name in email marketing*
- *Listing in program*

Annual Shrimp Dinner/Annual Meeting \$320

Date: May 12, 2021

Sponsorship form due by **April 28, 2021**.

Includes: • *List of attendees*

- *Company name displayed at event*
- *Listing in BRIEFS*
- *Company name in email marketing*

Member Update \$320

Exclusive Monthly Banner Sponsor

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.

First come first serve. Limited spots available.

Includes: *Company logo included in the Member Update for two (2) Update launches*

- *This is a one-time annual fee*

Website Listing \$370

The ICBA website is a great resource to get information, history, and helpful documents. Have your company logo and a live link to your company website placed on the ICBA website.

Monthly Deliberations \$320

Includes: • *Listing in BRIEFS*
• *Company name in email marketing*

BRIEFS Announcements \$320

BRIEFS is the official publication of the Ingham County Bar Association. It provides substantive articles on many areas of the law as well as the latest information on happenings in our local legal community. Published 6 times a year, ICBA members are notified about the BRIEF's publication by e-newsletter. **Includes:** *Company logo in BRIEFS notification e-newsletter for the 2020-2021 fiscal year.*

Member Update Advertisement \$320

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.

To submit your sponsorship package, please return pages 4 and 5 of this sponsorship package.

ICBA Vendor Sponsorship Opportunities 2020 - 2021

Vendor Name: _____

Platinum Package (\$2,925)

\$ _____

Includes:

- All ICBA events
- Social media marketing
- Company logo at top of Member Update e-mail campaign (2)
- Logo on BRIEFS banner as sponsor (1)
- Logo on website with live link
- Signage at events
- Listing in Annual Dinner on-site program

Gold Package (\$550)

\$ _____

Includes:

- Two ICBA events: Barristers Night and Annual Dinner
- Social media marketing with company listing only
- Listing in ICBA BRIEFS after the events
- Signage at events
- Listing in Annual Dinner on-site program

Build Your Own Package

\$ _____

Mark in the 'Build Your Own' column which events and releases you would like to support.

Fiscal Year (7/1/2020 - 6/30/2021)	Cost	Platinum	Gold	Build Your Own (Select)
Ask a Lawyer	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$320	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual "Meet the Judges" Reception	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Barristers Night	\$320	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual Shrimp Dinner/Annual Meeting	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly Deliberations	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ICBA Website Listing	\$370	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Banner	\$320	2	0	___ / 2 (\$300 per 2)
Member Update Advertisement	\$320	1	0	___ / 1
BRIEFS Announcements	\$320	1	0	___ / 1
Total Value		\$3,250	\$640	
Discount (10%)		\$325	\$90	\$0
Grand Total		\$2,925	\$550	

Deadline for Platinum and Gold Package Sponsorships is September 1, 2020

**ICBA Vendor Sponsorship Opportunities
2020 - 2021**

Vendor Name: _____

Name of Contracting Representative

Company Name (please print EXACTLY how you want your company name to appear on signage)

Address

City

State

Zip

Phone

Fax

Email Address

☐ Check enclosed, payable to ICBA

Authorized Signature

Date

Please complete the forms and return to:

ICBA

PO Box 66

Grand Ledge, MI 48837

Phone: 517-627-3938

Fax: 517-627-3950

Email: valeries@inghambar.org.

*On occasion, ICBA will add events/activities to their calendar.

Updated: 04-08-20

For Office Use Only

Initial

Entered In DataBase

Date

Initial

Thank you letter

Date