



## Firm/Corporate Sponsorship Opportunities

2021 - 2022

### Ask a Lawyer \$220

- Includes:
- *Firm name in all email blasts before the event*
  - *Prominent listing at event*
  - *Listing in BRIEFS*

### Annual Dinner \$320

- Includes:
- *Firm name in all email blasts before the event*
  - *Prominent listing at event*
  - *Prominent listing on program*
  - *Verbal recognition at event*
  - *Listing in BRIEFS*

## Annual “Meet the Judges” Reception \$295

- Includes:
- *Firm name in all email blasts six weeks before the event*
  - *Prominent listing at event*
  - *Listing in BRIEFS*

## ICBA Bench Bar Conference \$320

- Includes:
- *List of attendees*
  - *Company name displayed at event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*

## Annual Barristers Night \$220

- Includes:
- *List of attendees*
  - *Company name displayed at event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*
  - *Listing in program*

## Annual Shrimp Dinner/Annual Meeting \$295

- Includes:
- *List of attendees*
  - *Company name displayed at event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*

## Member Update \$270

### **Exclusive Monthly Banner Sponsor**

*The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.*

First come first serve. Limited spots available.

Includes: *Company logo included in the Member Update for two (2) Update launches*

- *This is a one-time annual fee*



## Monthly Deliberations \$320

- Includes:
- *Listing in BRIEFS*
  - *Company name in email marketing*

**To submit your sponsorship package, please submit pages 4 and 5 of this sponsorship package.**

**ICBA Firm/Corporate Sponsorship Opportunities  
2021 – 2022**

**Firm/Corporate Name:** \_\_\_\_\_

**Champions Package (\$2,034)**

\$ \_\_\_\_\_

Includes:

- All ICBA events
- Social media exposure
- Firm logo at top of Member Update e-mail campaign (1)
- Logo on BRIEFS banner as sponsor (1)
- Logo on website with live link
- Firm link in Monthly Deliberations reminder
- Signage at events
- Listing in Annual Dinner on-site program
- One half-page ad in Briefs and marked as a Champions Sponsor (1)
  - **This is an exclusive offer only available to Champions Sponsors.**

**Leaders Package (\$554)**

\$ \_\_\_\_\_

Includes:

- Two ICBA events: Annual Shrimp Dinner and Annual Dinner
- Social media marketing with company listing only
- Listing in ICBA BRIEFS after the events
- Signage at events
- Listing in Annual Dinner on-site program

**Supporters Package**

\$ \_\_\_\_\_

Mark in the 'Supporters' column which events and releases you would like to support.

Fiscal Year (7/1/2021 - 6/30/2022)	Cost	Champions	Leaders	Supporters (Select)
Ask a Lawyer	\$220	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$320	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual "Meet the Judges" Reception	\$295	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Biannual Bench Bar Conference	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Barristers Night	\$220	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Shrimp Dinner/Annual Meeting	\$295	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Monthly Deliberations	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Banner	\$270	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Total Value</b>		\$2,260	\$615	
<b>Discount</b>		\$226	\$61	\$0
<b>Grand Total</b>		\$2,034	\$554	

**Deadline for Champions and Leaders Package Sponsorships is September 1, 2021**

**ICBA Firm/Corporate Sponsorship Opportunities  
2021 – 2022**

**Firm/Corporate Name:** \_\_\_\_\_

\_\_\_\_\_  
Name of Contracting Representative

\_\_\_\_\_  
Company Name (please print EXACTLY how you want your company name to appear on signage)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

State

Zip

\_\_\_\_\_  
Phone

Fax

\_\_\_\_\_  
Email Address

Check enclosed, payable to ICBA

\_\_\_\_\_  
**Authorized Signature**

**Date**

**Please complete the forms and return to:**

ICBA  
PO Box 66  
Grand Ledge, MI 48837  
Phone: 517-627-3938  
Fax: 517-627-3950  
Email: [valeries@inghambar.org](mailto:valeries@inghambar.org).

\*On occasion, ICBA will add events/activities to their calendar.

Updated: 4-19-21 vls

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\_\_\_\_\_ Entered In DataBase \_\_\_\_\_  
Initial Date

\_\_\_\_\_ Thank you letter \_\_\_\_\_  
Initial Date