



Vendor Sponsorship Opportunities

2021 - 2022

Ask a Lawyer \$320

- Includes:
- *List of attendees*
 - *Company name displayed at event*
 - *Listing in BRIEFS*
 - *Company name in email marketing*

Annual Dinner \$320

- Includes:
- *List of attendees*
 - *Company name displayed at event*
 - *Listing in BRIEFS*
 - *Company name in email marketing*
 - *Listing in program*

Annual "Meet the Judges" Reception \$320

- Includes:
- *List of attendees*
 - *Company name displayed at event*
 - *Listing in BRIEFS*
 - *Company name in email marketing*

ICBA Bench Bar Conference \$320

- Includes:
- *List of attendees*
 - *Company name displayed at event*
 - *Listing in BRIEFS*
 - *Company name in email marketing*

Annual Barristers Night \$320

- Includes:
- *List of attendees*
 - *Company name displayed at event*
 - *Listing in BRIEFS*
 - *Company name in email marketing*
 - *Listing in program*

Annual Shrimp Dinner/Annual Meeting \$320

- Includes:
- *List of attendees*
 - *Company name displayed at event*
 - *Listing in BRIEFS*
 - *Company name in email marketing*

Member Update \$320

Exclusive Monthly Banner Sponsor

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.

First come first serve. Limited spots available.

Includes: *Company logo included in the Member Update for two (2) Update launches*

- *This is a one-time annual fee*

Website Listing \$370

The ICBA website is a great resource to get information, history, and helpful documents. Have your company logo and a live link to your company website placed on the ICBA website.

Monthly Deliberations \$320

- Includes:
- *Listing in BRIEFS*
 - *Company name in email marketing*

BRIEFS Announcements \$320

BRIEFS is the official publication of the Ingham County Bar Association. It provides substantive articles on many areas of the law as well as the latest information on happenings in our local legal community. Published 6 times a year, ICBA members are notified about the BRIEF's publication by e-newsletter.

Includes: *Company logo in BRIEFS notification e-newsletter for the 2021-2022 fiscal year.*

Member Update Advertisement \$320

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.

To submit your sponsorship package, please return pages 4 and 5 of this sponsorship package.

ICBA Vendor Sponsorship Opportunities 2021 - 2022

Vendor Name: _____

Platinum Package (\$3,213)

Includes:

\$ _____

- All ICBA events
- Social media marketing
- Company logo at top of Member Update e-mail campaign (2)
- Logo on BRIEFS banner as sponsor (1)
- Logo on website with live link
- Signage at events
- Listing in Annual Dinner on-site program

Gold Package (\$576)

\$ _____

Includes:

- Two ICBA events: Annual Shrimp Dinner and Annual Dinner
- Social media marketing with company listing only
- Listing in ICBA BRIEFS after the events
- Signage at events
- Listing in Annual Dinner on-site program

Build Your Own Package

\$ _____

Mark in the 'Build Your Own' column which events and releases you would like to support.

Fiscal Year (7/1/2021 - 6/30/2022)	Cost	Platinum	Gold	Build Your Own (Select)
Ask a Lawyer	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$320	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual "Meet the Judges" Reception	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2022 ICBA Bench Bar Conference	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Barristers Night	\$320	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual Shrimp Dinner/Annual Meeting	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly Deliberations	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ICBA Website Listing	\$370	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Banner	\$320	2	0	___ / 2 (\$320 per 2)
Member Update Advertisement	\$320	1	0	___ / 1
BRIEFS Announcements	\$320	1	0	___ / 1
Total Value		\$3,570	\$640	
Discount (10%)		\$357	\$64	\$0
Grand Total		\$3,213	\$576	

Deadline for Platinum and Gold Package Sponsorships is September 1, 2021

**ICBA Vendor Sponsorship Opportunities
2021 - 2022**

Vendor Name: _____

Name of Contracting Representative

Company Name (please print EXACTLY how you want your company name to appear on signage)

Address

City State Zip

Phone Fax

Email Address _____

Check enclosed, payable to ICBA

Authorized Signature

Date

Please complete the forms and return to:

ICBA
PO Box 66
Grand Ledge, MI 48837
Phone: 517-627-3938
Fax: 517-627-3950
Email: valeries@inghambar.org.

*On occasion, ICBA will add events/activities to their calendar.

Updated: 4-19-21 vls

For Office Use Only

_____ Entered In DataBase _____
Initial Date

_____ Thank you letter _____
Initial Date