



# Firm/Corporate Sponsorship Opportunities

2022 - 2023

## Ask a Lawyer \$240

- Includes:
- *Firm name in all email blasts before the event*
  - *Prominent listing at event*
  - *Listing in BRIEFS*

## Annual Dinner \$340

- Includes:
- *Firm name in all email blasts before the event*
  - *Prominent listing at event*
  - *Prominent listing on program*
  - *Verbal recognition at event*
  - *Listing in BRIEFS*

## Annual “Meet the Judges” Reception \$315

- Includes:
- *Firm name in all email blasts six weeks before the event*
  - *Prominent listing at event*
  - *Listing in BRIEFS*

## Annual Barristers Night \$240

- Includes:
- *List of attendees*
  - *Company name displayed at event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*
  - *Listing in program*

## Annual Shrimp Dinner/Annual Meeting \$315

- Includes:
- *List of attendees*
  - *Company name displayed at event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*

## BRIEFS Announcements \$340

BRIEFS is the official publication of the Ingham County Bar Association. It provides substantive articles on many areas of the law as well as the latest information on happenings in our local legal community. Published 6 times a year, ICBA members are notified about the BRIEF’s publication by e-newsletter.

**Includes:** *Company logo in BRIEFS notification e-newsletter for the 2022-2023 fiscal year.*

## Deliberations \$340

*Social Gathering for fun/connection*

- Includes:
- *Listing in BRIEFS*
  - *Company name in email marketing*

## Member Update Advertisement \$340

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up to date on current topics and upcoming events.

## Member Update \$290

### **Exclusive Monthly Banner Sponsor**

*The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.*

First come first serve. Limited spots available.

Includes: *Company logo included in the Member Update for two (2) Update launches*

- *This is a one-time annual fee*

## Website Listing \$390

The ICBA website is a great resource to get information, history, and helpful documents. Have your company logo and a live link to your company website placed on the ICBA website.

## BRIEFS Announcements \$340

BRIEFS is the official publication of the Ingham County Bar Association. It provides substantive articles on many areas of the law as well as the latest information on happenings in our local legal community. Published 6 times a year, ICBA members are notified about the BRIEF's publication by e-newsletter.

**Includes:** *Company logo in BRIEFS notification e-newsletter for the 2022-2023 fiscal year.*

**To submit your sponsorship package, please submit pages 4 and 5 of this sponsorship package.**

**ICBA Firm/Corporate Sponsorship Opportunities  
2022 – 2023**

**Firm/Corporate Name:** \_\_\_\_\_

**Champions Package (\$2,835)**

\$ \_\_\_\_\_

Includes:

- All ICBA events
- Social media exposure
- Firm logo at top of Member Update e-mail campaign (1)
- Logo on BRIEFS banner as sponsor (1)
- Logo on website with live link
- Firm link in Monthly Deliberations reminder
- Signage at events
- Listing in Annual Dinner on-site program
- One half-page ad in Briefs and marked as a Champions Sponsor (1)
  - **This is an exclusive offer only available to Champions Sponsors.**

**Leaders Package (\$589.50)**

\$ \_\_\_\_\_

Includes:

- Two ICBA events: Annual Shrimp Dinner and Annual Dinner
- Social media marketing with company listing only
- Listing in ICBA BRIEFS after the events
- Signage at events
- Listing in Annual Dinner on-site program

**Supporters Package**

\$ \_\_\_\_\_

Mark in the 'Supporters' column which events and releases you would like to support.

Fiscal Year (7/1/2022 - 6/30/2023)	Cost	Champions	Leaders	Supporters (Select)
Ask a Lawyer	\$240	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$340	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual "Meet the Judges" Reception	\$315	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Barristers Night	\$240	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Shrimp Dinner/Annual Meeting	\$315	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRIEFS Announcements	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deliberations	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Advertisement	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Banner	\$290	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Website Listing	\$390	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Total Value</b>		\$3,150	\$655	
<b>Discount (10%)</b>		\$315	\$65.50	\$0
<b>Grand Total</b>		\$2,835	\$589.50	

**Deadline for Champions and Leaders Package Sponsorships is September 1, 2022**

**ICBA Firm/Corporate Sponsorship Opportunities  
2022 – 2023**

**Firm/Corporate Name:** \_\_\_\_\_

\_\_\_\_\_  
Name of Contracting Representative

\_\_\_\_\_  
Company Name (please print EXACTLY how you want your company name to appear on signage)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

Email Address \_\_\_\_\_

☐ Check enclosed, payable to ICBA

\_\_\_\_\_  
**Authorized Signature**

\_\_\_\_\_  
**Date**

**Please complete the forms and return to:**

ICBA

PO Box 66

Grand Ledge, MI 48837

Phone: 517-627-3938

Fax: 517-627-3950

Email: [valeries@inghambar.org](mailto:valeries@inghambar.org).

\*On occasion, ICBA will add events/activities to their calendar.

Updated: 5-24-22 oc

For Office Use Only

\_\_\_\_\_  
Initial

Entered In DataBase

\_\_\_\_\_  
Date

\_\_\_\_\_  
Initial

Thank you letter

\_\_\_\_\_  
Date