



# Vendor Sponsorship Opportunities

2022 - 2023

## Ask a Lawyer \$340

- Includes:
- *List of attendees*
  - *Company name displayed at event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*

## Annual Dinner \$340

- Includes:
- *List of attendees*
  - *Company name displayed at event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*
  - *Listing in program*

## Annual “Meet the Judges” Reception \$340

- Includes:
- *List of attendees*
  - *Company name displayed at event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*

## Annual Barristers Night \$340

- Includes:
- *List of attendees*
  - *Company name displayed at event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*
  - *Listing in program*

## Annual Shrimp Dinner/Annual Meeting \$340

- Includes:
- *List of attendees*
  - *Company name displayed at event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*

## Member Update \$340

### **Exclusive Monthly Banner Sponsor**

*The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.*

*First come first serve. Limited spots available.*

*Includes: Company logo included in the Member Update for two (2) Update launches*

- *This is a one-time annual fee*

## Website Listing \$390

The ICBA website is a great resource to get information, history, and helpful documents. Have your company logo and a live link to your company website placed on the ICBA website.



### Deliberations \$340

Social Gathering for Fun/Connection

Includes: • *Listing in BRIEFS*  
• *Company name in email marketing*



### BRIEFS Announcements \$340

BRIEFS is the official publication of the Ingham County Bar Association. It provides substantive articles on many areas of the law as well as the latest information on happenings in our local legal community. Published 6 times a year, ICBA members are notified about the BRIEF's publication by e-newsletter.

**Includes:** *Company logo in BRIEFS notification e-newsletter for the 2022-2023 fiscal year.*



### Member Update Advertisement \$340

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.

**To submit your sponsorship package, please return pages 4 and 5 of this sponsorship package.**

## ICBA Vendor Sponsorship Opportunities 2022 - 2023

**Vendor Name:** \_\_\_\_\_

**Platinum Package (\$3,105)**

\$ \_\_\_\_\_

Includes:

- All ICBA events
- Social media marketing
- Company logo at top of Member Update e-mail campaign (2)
- Logo on BRIEFS banner as sponsor (1)
- Logo on website with live link
- Signage at events
- Listing in Annual Dinner on-site program

**Gold Package (\$612)**

\$ \_\_\_\_\_

Includes:

- Two ICBA events: Annual Shrimp Dinner and Annual Dinner
- Social media marketing with company listing only
- Listing in ICBA BRIEFS after the events
- Signage at events
- Listing in Annual Dinner on-site program

**Build Your Own Package**

\$ \_\_\_\_\_

Mark in the 'Build Your Own' column which events and releases you would like to support.

Fiscal Year (7/1/2022 - 6/30/2023)	Cost	Platinum	Gold	Build Your Own (Select)
Ask a Lawyer	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$340	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual Barristers Night	\$340	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual "Meet the Judges" Reception	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Shrimp Dinner/Annual Meeting	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deliberations	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ICBA Website Listing	\$390	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Banner	\$340	2	0	___ / 2 (\$340 per 2)
Member Update Advertisement	\$340	1	0	___ / 1
BRIEFS Announcements	\$340	1	0	___ / 1
Total Value		\$3,450	\$680	
Discount (10%)		\$345	\$68	\$0
Grand Total		\$3,105	\$612	

**Deadline for Platinum and Gold Package Sponsorships is September 1, 2022**

**ICBA Vendor Sponsorship Opportunities  
2022 - 2023**

**Vendor Name:** \_\_\_\_\_

\_\_\_\_\_  
Name of Contracting Representative

\_\_\_\_\_  
Company Name (please print EXACTLY how you want your company name to appear on signage)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email Address

☐ Check enclosed, payable to ICBA

\_\_\_\_\_  
**Authorized Signature**

\_\_\_\_\_  
**Date**

**Please complete the forms and return to:**

ICBA

PO Box 66

Grand Ledge, MI 48837

Phone: 517-627-3938

Fax: 517-627-3950

Email: [valeries@inghambar.org](mailto:valeries@inghambar.org)

\*On occasion, ICBA will add events/activities to their calendar.

Updated: 5-24-22 oc

For Office Use Only

\_\_\_\_\_  
Initial

Entered In DataBase

\_\_\_\_\_  
Date

\_\_\_\_\_  
Initial

Thank you letter

\_\_\_\_\_  
Date