



Firm/Corporate Sponsorship Opportunities

2022 - 2023

Ask a Lawyer \$240

- Includes:
- *Firm name in all email blasts before the event*
 - *Prominent listing at event*
 - *Listing in BRIEFS*

Annual Dinner \$340

- Includes:
- *Firm name in all email blasts before the event*
 - *Prominent listing at event*
 - *Prominent listing on program*
 - *Verbal recognition at event*
 - *Listing in BRIEFS*

Annual “Meet the Judges” Reception \$315

- Includes:
- *Firm name in all email blasts six weeks before the event*
 - *Prominent listing at event*
 - *Listing in BRIEFS*

Annual Barristers Night \$240

- Includes:
- *List of attendees*
 - *Company name displayed at event*
 - *Listing in BRIEFS*
 - *Company name in email marketing*
 - *Listing in program*

Annual Shrimp Dinner/Annual Meeting \$315

- Includes:
- *List of attendees*
 - *Company name displayed at event*
 - *Listing in BRIEFS*
 - *Company name in email marketing*

BRIEFS Announcements \$340

BRIEFS is the official publication of the Ingham County Bar Association. It provides substantive articles on many areas of the law as well as the latest information on happenings in our local legal community. Published 6 times a year, ICBA members are notified about the BRIEF’s publication by e-newsletter.

Includes: *Company logo in BRIEFS notification e-newsletter for the 2022-2023 fiscal year.*

Deliberations \$340

Social Gathering for fun/connection

- Includes:
- *Listing in BRIEFS*
 - *Company name in email marketing*

Member Update Advertisement \$340

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up to date on current topics and upcoming events.

Member Update \$290

Exclusive Monthly Banner Sponsor

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.

First come first serve. Limited spots available.

Includes: *Company logo included in the Member Update for two (2) Update launches*

- *This is a one-time annual fee*

Website Listing \$390

The ICBA website is a great resource to get information, history, and helpful documents. Have your company logo and a live link to your company website placed on the ICBA website.

To submit your sponsorship package, please submit pages 4 and 5 of this sponsorship package.

**ICBA Firm/Corporate Sponsorship Opportunities
2022 – 2023**

Firm/Corporate Name: _____

Champions Package (\$2,835)

\$ _____

Includes:

- All ICBA events
- Social media exposure
- Firm logo at top of Member Update e-mail campaign (1)
- Logo on BRIEFS banner as sponsor (1)
- Logo on website with live link
- Firm link in Monthly Deliberations reminder
- Signage at events
- Listing in Annual Dinner on-site program
- One half-page ad in Briefs and marked as a Champions Sponsor (1)

Leaders Package (\$589.50)

\$ _____

Includes:

- Two ICBA events: Annual Shrimp Dinner and Annual Dinner
- Social media marketing with company listing only
- Listing in ICBA BRIEFS after the events
- Signage at events
- Listing in Annual Dinner on-site program

Supporters Package

\$ _____

Mark in the 'Supporters' column which events and releases you would like to support.

Fiscal Year (7/1/2022 - 6/30/2023)	Cost	Champions	Leaders	Supporters (Select)
Ask a Lawyer	\$240	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$340	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual "Meet the Judges" Reception	\$315	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Barristers Night	\$240	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Shrimp Dinner/Annual Meeting	\$315	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRIEFS Announcements	340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deliberations	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Advertisement	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Banner	\$290	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Website Listing	\$390	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Total Value		\$3,150	\$655	
Discount (10%)		\$315	\$65.50	\$0
Grand Total		\$2,835	\$589.50	

Deadline for Champions and Leaders Package Sponsorships is September 1, 2022

**ICBA Firm/Corporate Sponsorship Opportunities
2022 – 2023**

Firm/Corporate Name: _____

Name of Contracting Representative

Company Name (please print EXACTLY how you want your company name to appear on signage)

Address

City

State

Zip

Phone

Fax

Email Address

☐ Check enclosed, payable to ICBA

Authorized Signature

Date

Please complete the forms and return to:

ICBA
PO Box 66
Grand Ledge, MI 48837
Phone: 517-627-3938
Fax: 517-627-3950
Email: tara@inghambar.org.

*On occasion, ICBA will add events/activities to their calendar.

For Office Use Only

Initial

Entered In DataBase _____
Date

Initial

Thank you letter _____
Date

Updated: 8-9-22 TC