



# Firm/Corporate Sponsorship Opportunities

2023 - 2024

## Ask a Lawyer \$240

- Includes:
- *Firm name in all email blasts before the event*
  - *Prominent listing at event*
  - *Listing in BRIEFS*

## Annual Dinner \$340

- Includes:
- *Firm name in all email blasts before the event*
  - *Prominent listing at event*
  - *Prominent listing on the program*
  - *Verbal recognition at the event*
  - *Listing in BRIEFS*

## Annual “Meet the Judges” Reception \$315

- Includes:
- *Firm name in all email blasts six weeks before the event*
  - *Prominent listing at event*
  - *Listing in BRIEFS*

## Annual Barristers Night \$240

- Includes:
- *Firm name in all email blasts before the event*
  - *Prominent listing at event*
  - *Listing in program*
  - *Listing in BRIEFS*

## Annual Shrimp Dinner/Annual Meeting \$315

- Includes:
- *Firm name in all email blasts before the event*
  - *Prominent listing at event*
  - *Verbal recognition at event*
  - *Listing in BRIEFS*

## BRIEFS Announcements \$340

BRIEFS is the official publication of the Ingham County Bar Association. It provides substantive articles on many areas of the law as well as the latest information on happenings in our local legal community. Published 6 times a year, ICBA members are notified about the BRIEF’s publication by e-newsletter.

- Includes:
- *Firm logo in BRIEFS notification e-newsletter for the 2023-2024 fiscal year.*

## Bench Bar Conference \$320

Reserve a sponsorship for the next biennial ICBA Bench Bar event

- Includes:
- *List of attendees*
  - *Company name displayed at the event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*

## Deliberations \$340

*Each month, ICBA members gather at a local establishment for conversation and camaraderie. Firm/Corporate link included in member update and monthly email reminders. This is a one-time annual fee.*

## Member Update Advertisement \$340

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events. Includes an advertisement in the e-publication.

## Member Update \$290

### **Exclusive Monthly Banner Sponsor**

*The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events. First come, first serve. Limited spots are available.*

Includes:

- *Company logo in the Member Update for two (2) Update launches*
- *This is a one-time annual fee*

## Website Listing \$390

The ICBA website is an excellent resource for information, history, and helpful documents. Have your firm/corporate logo and a live link to your company website placed on the ICBA website.

**To submit your sponsorship package, please submit pages 4 and 5 of this sponsorship package.**

**ICBA Firm/Corporate Sponsorship Opportunities  
2023 – 2024**

**Firm/Corporate Name:** \_\_\_\_\_

**Champions Package (\$3,123)**

\$ \_\_\_\_\_

Includes:

- All ICBA events
- Social media exposure
- Firm logo at the top of Member Update e-mail campaign (1)
- Logo on BRIEFS banner as a sponsor (1)
- Logo on the website with a live link
- Firm link in Monthly Deliberations reminder
- Signage at events
- Listing in Annual Dinner on-site program
- One half-page ad in Briefs and marked as a Champions Sponsor (1)

**Leaders Package (\$589.50)**

\$ \_\_\_\_\_

Includes:

- Two ICBA events: Annual Shrimp Dinner and Annual Dinner
- Social media marketing with company listing only
- Listing in ICBA BRIEFS after the events
- Signage at events
- Listing in Annual Dinner on-site program

**Supporters Package**

\$ \_\_\_\_\_

Mark in the 'Supporters' column which events and releases you would like to support.

Fiscal Year (7/1/2023 - 6/30/2024)	Cost	Champions	Leaders	Supporters (Select)
Ask a Lawyer	\$240	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$340	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual "Meet the Judges" Reception	\$315	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Barristers Night	\$240	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Shrimp Dinner/Annual Meeting	\$315	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Bench Bar Conference	\$320	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BRIEFS Announcements	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deliberations	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Advertisement	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Banner	\$290	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Website Listing	\$390	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Total Value</b>		\$3,470	\$655	
<b>Discount (10%)</b>		\$347	\$65.50	\$0
<b>Grand Total</b>		\$3,123	\$589.50	

**Deadline for Champions and Leaders Package Sponsorships is September 1, 2023**  
**ICBA Firm/Corporate Sponsorship Opportunities**  
**2023 – 2024**

**Firm/Corporate Name:** \_\_\_\_\_

\_\_\_\_\_  
Name of Contracting Representative

\_\_\_\_\_  
Company Name (please print EXACTLY how you want your company name to appear on signage)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email Address

Check enclosed, payable to ICBA

\_\_\_\_\_  
**Authorized Signature**

\_\_\_\_\_  
**Date**

**Please complete the forms and return to:**

ICBA  
PO Box 66  
Grand Ledge, MI 48837  
Phone: 517-627-3938  
Fax: 517-627-3950  
Email: [tara@inghambar.org](mailto:tara@inghambar.org)

\*On occasion, ICBA will add events/activities to their calendar.

For Office Use Only

\_\_\_\_\_  
Initial

Entered In Database

\_\_\_\_\_  
Date

5

\_\_\_\_\_  
Initial

Thank you letter

\_\_\_\_\_  
Date