



## Vendor Sponsorship Opportunities

2023 - 2024

### Ask a Lawyer \$340

- Includes:
- *List of attendees*
  - *Company name displayed at the event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*

### Annual Dinner \$340

- Includes:
- *List of attendees*
  - *Company name displayed at the event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*
  - *Listing in the program*

### Annual "Meet the Judges" Reception \$340

- Includes:
- *List of attendees*
  - *Company name displayed at the event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*

### Annual Barristers Night \$340

- Includes:
- *List of attendees*
  - *Company name displayed at the event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*
  - *Listing in the program*

### Annual Shrimp Dinner/Annual Meeting \$340

- Includes:
- *List of attendees*
  - *Company name displayed at the event*
  - *Listing in BRIEFS*
  - *Company name in email marketing*

### Member Update \$340

#### **Exclusive Monthly Banner Sponsor**

*The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events. First come, first serve. Limited spots are available.*

- Includes:
- *Company logo in the Member Update for two (2) Update launches*
  - *This is a one-time annual fee*

### Website Listing \$390

The ICBA website is an excellent resource for information, history, and helpful documents. Have your company logo and a live link to your company website placed on the ICBA website.

### Deliberations \$340

Social Gathering for Fun/Connection

Includes: • *Listing in BRIEFS*  
• *Company name in email marketing*

### BRIEFS Announcements \$340

BRIEFS is the official publication of the Ingham County Bar Association. It provides substantive articles on many areas of the law as well as the latest information on happenings in our local legal community. Published 6 times a year, ICBA members are notified about the BRIEF's publication by e-newsletter.

Includes: • *Company logo in BRIEFS notification e-newsletter for the 2023-2024 fiscal year.*

### Member Update Advertisement \$340

The Member Update is a twice-monthly e-newsletter that keeps ICBA members and ICBA stakeholders up-to-date on current topics and upcoming events.

**To submit your sponsorship package, please return pages 4 and 5 of this sponsorship package.**

## ICBA Vendor Sponsorship Opportunities 2023 - 2024

**Vendor Name:** \_\_\_\_\_

**Platinum Package** (\$3,393) \$ \_\_\_\_\_

Includes:

- All ICBA events
- Social media marketing
- Company logo at the top of Member Update e-mail campaign (2)
- Logo on BRIEFS banner as a sponsor (1)
- Logo on website with a live link
- Signage at events
- Listing in Annual Dinner on-site program

**Gold Package** (\$612) \$ \_\_\_\_\_

Includes:

- Two ICBA events: Annual Shrimp Dinner and Annual Dinner
- Social media marketing with company listing only
- Listing in ICBA BRIEFS after the events
- Signage at events
- Listing in Annual Dinner on-site program

**Build Your Own Package** \$ \_\_\_\_\_

Mark in the 'Build Your Own' column which events and releases you would like to support.

Fiscal Year (7/1/2023 - 6/30/2024)	Cost	Platinum	Gold	Build Your Own (Select)
Ask a Lawyer	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$340	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual Barristers Night	\$340	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual "Meet the Judges" Reception	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Shrimp Dinner/Annual Meeting	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deliberations	\$340	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ICBA Website Listing	\$390	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Banner	\$340	2	0	___ / 2 (\$340 per 2)
Member Update Advertisement	\$340	1	0	___ / 1
BRIEFS Announcements	\$340	1	0	___ / 1
<b>Total Value</b>		\$3,450	\$680	
<b>Discount (10%)</b>		\$345	\$68	\$0
<b>Grand Total</b>		\$3,105	\$612	

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**Deadline for Platinum and Gold Package Sponsorships is September 1, 2023**  
**ICBA Vendor Sponsorship Opportunities**  
**2023 - 2024**

**Vendor Name:** \_\_\_\_\_

\_\_\_\_\_  
Name of Contracting Representative

\_\_\_\_\_  
Company Name (please print EXACTLY how you want your company name to appear on signage)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
Email Address

Check enclosed, payable to ICBA

\_\_\_\_\_  
**Authorized Signature** **Date**

**Please complete the forms and return to:**

ICBA  
PO Box 66  
Grand Ledge, MI 48837  
Phone: 517-627-3938  
Fax: 517-627-3950  
Email: [tara@inghambar.org](mailto:tara@inghambar.org)

\*On occasion, ICBA will add events/activities to their calendar.

For Office Use Only

\_\_\_\_\_  
Initial Entered In Database \_\_\_\_\_  
Date

\_\_\_\_\_  
Initial Thank you letter \_\_\_\_\_  
Date

Updated: 5-3-23 mh